

# 7 strategies for optimising your path to the cloud

SoftwareOne designs the perfect journey to the cloud based on your unique business drivers.

**32%**

The amount of cloud spend organisations say they are throwing away<sup>1</sup>

<sup>1</sup>"State of the Cloud Report," Flexera, 2022

**20%-40%**

Amount of technical debt burdening organisations, as percentage of technology estate<sup>2</sup>

<sup>2</sup>"Tech debt: Reclaiming tech equity," McKinsey, 2020

**83%**

Companies struggling to rein in cloud spend<sup>1</sup>

<sup>1</sup>"State of the Cloud Report," Flexera, 2022

## START YOUR JOURNEY EXPLORE DIFFERENT PATHS TO THE CLOUD

There's no "one size fits all" when it comes to **cloud migration and modernisation**.

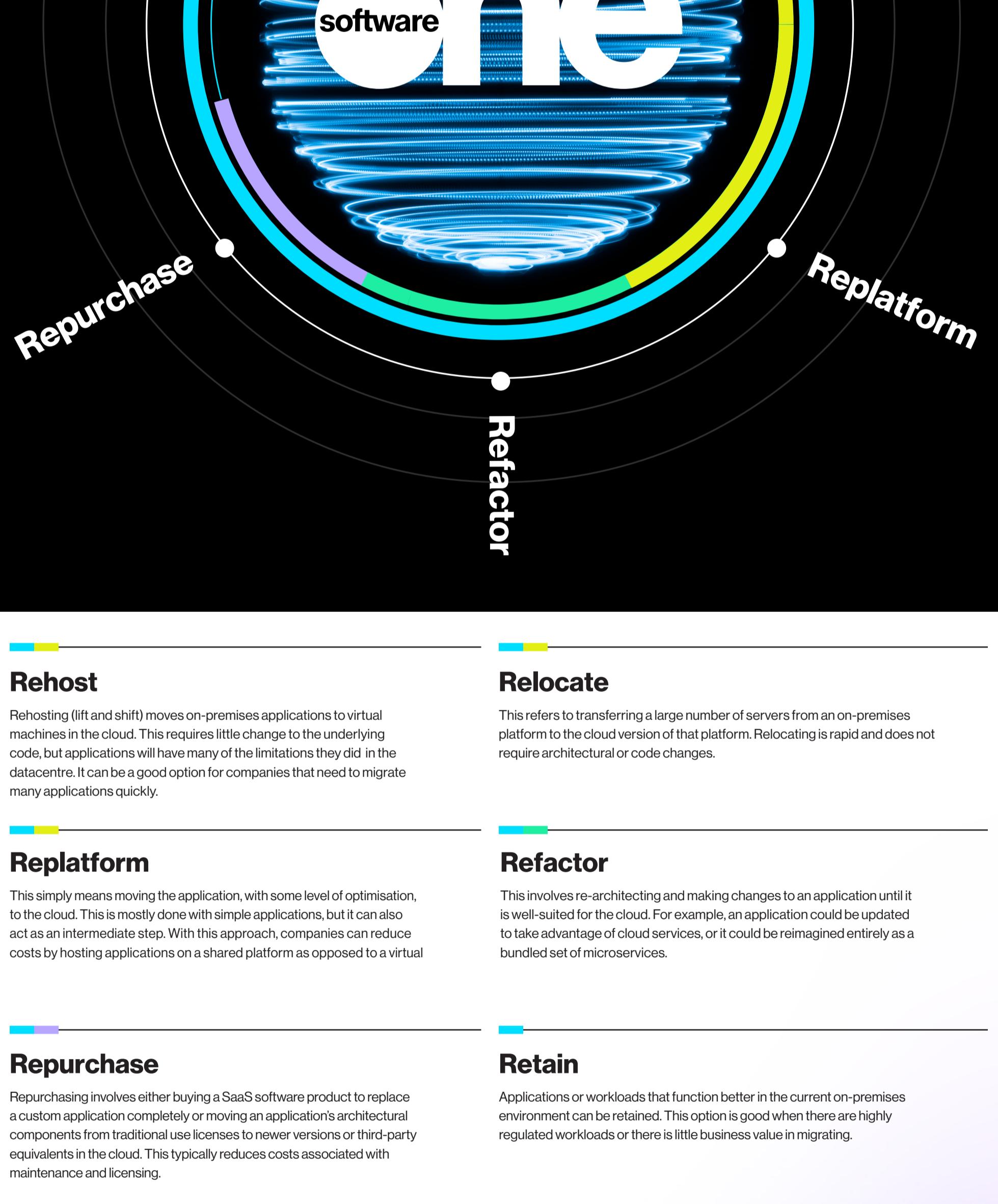
Part of SoftwareOne's customised, outcome-driven approach, these 7 Rs provide pathways to intelligently plan your migration to the cloud. Our holistic, end-to-end capabilities give companies confidence that their cloud strategy is attuned to their unique needs to make their cloud investments count.

**1. MIGRATE**  
to the cloud at pace.

**2. MODERNISE**  
for long-term value.

**3. BUY**  
what you need efficiently.

**4. OPTIMISE**  
commercial outcomes.



### Retain

Rehosting (lift and shift) moves on-premises applications to virtual machines in the cloud. This requires little change to the underlying code, but applications will have many of the limitations they did in the datacentre. It can be a good option for companies that need to migrate many applications quickly.

### Relocate

This refers to transferring a large number of servers from an on-premises platform to the cloud version of that platform. Relocating is rapid and does not require architectural or code changes.

### Replatform

This simply means moving the application, with some level of optimisation, to the cloud. This is mostly done with simple applications, but it can also act as an intermediate step. With this approach, companies can reduce costs by hosting applications on a shared platform as opposed to a virtual

### Refactor

This involves re-architecting and making changes to an application until it is well-suited for the cloud. For example, an application could be updated to take advantage of cloud services, or it could be reimagined entirely as a bundled set of microservices.

**Repurchase**  
Repurchasing involves either buying a SaaS software product to replace a custom application completely or moving an application's architectural components from traditional use licenses to newer versions or third-party equivalents in the cloud. This typically reduces costs associated with maintenance and licensing.

### Retire

Applications that no longer serve any business need, either because they have aged out or the business itself has changed, can be decommissioned.

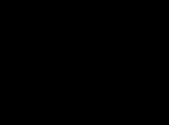
**Maximise value with FinOps**

FinOps is the practice of bringing financial accountability to the variable spend model of cloud, enabling engineering and business teams to make trade-offs between speed, cost, and quality in their cloud architecture and investment decisions.

We have more Certified FinOps Practitioners than any other organisation. We are proud to be a Premier Member of the FinOps Foundation, helping to advance the global adoption of FinOps practices.

### CONTACT US TODAY

Contact a SoftwareOne Cloud Expert to learn how we can optimise your cloud journey at [swo.co/cloud](https://swo.co/cloud)



Cloud with confidence

Whether your organisation is still considering a cloud migration or has already started, SoftwareOne can optimise your journey by applying unmatched industry insight, market-leading tools and automation, flexible end-to-end services, and strong partnerships with leading public cloud providers.